

ESTABLISHING A NATIONAL FRAMEWORK FOR GERIATRIC HOME CARE

Funded by The John A. Hartford Foundation

NATIONAL ADVISORY COUNCIL

Judith A. Bellome, RN, BSNEd, MSED
Chief Executive Officer
Douglas County Visiting Nurses, Rehabilitation & Hospice

Ms. Bellome is currently the Chief Executive Officer for Douglas County Visiting Nurses, Rehabilitation & Hospice Care in Lawrence, Kansas whose services include home health, hospice, private duty, assisted living Care Cottage resident and long term care in the home. Ms. Bellome previously held administrative and management positions in home health, hospice and adult day service networks locally & nationally in addition to serving as Former Lieutenant Commander, Navy Nurse Corps Reserves, 1993-2001. She is the Nonprofit Sector Representative on the Board of Directors for Kansas Home Care Association and a member of the Board of Directors for the National Association for Home Care & Hospice representing agencies in Kansas, Missouri, Iowa and Nebraska.

Jennifer Brach, PT, PhD
Assistant Professor
University of Pittsburgh

Dr. Brach is an Assistant Professor in the Department of Physical Therapy at the University of Pittsburgh and a member of the American Physical Therapy Association and the American Geriatric Society. Dr. Brach's research focuses measurement and management issues of gait variability in community-dwelling older adults. Her ultimate research goal is to prevent and treat mobility limitations of older adults by improving gait variability.

Steven Dawson
President
Paraprofessional Healthcare Institute (PHI)

Steven Dawson, president of PHI, has for 17 years worked to secure quality care by championing quality jobs for our nation's direct-care workforce. PHI, with a staff of 41, works with more than 30 home care and nursing home providers to improve the skills necessary to create relationship-centered organizations. Mr. Dawson serves on the Board of Directors for Cooperative Home Care Associates (CHCA), PHI's affiliated home care agency, which employs 1500 home health aides in New York City. Mr. Dawson also chairs the Independence Care System (ICS), New York's first Medicaid-funded chronic care demonstration program for nursing home-eligible adults with disabilities living in their homes.

Joanne Handy, R.N., M.S. (Co-Chair)
President and Chief Executive Officer
Aging Services of California

Joanne Handy is the President and CEO of the Aging Services of California. Previously she was the President and CEO of the Visiting Nurse Association of Boston, the nation's oldest and the largest such agency in New England and the former President of the Goldman Institute on Aging, an affiliate of the University of California San Francisco, known for its pioneering work in developing community-based services for older adults. She is active nationally in the aging and home care fields, currently serving on the national Board of Directors of AARP, representing 36 million Americans 50 years and older. She is the former Chair of the American Society on Aging and has served on the Boards of the Visiting Nurse Associations of America and the National Association for Home Care and Hospice. She is a former Chair of the California Association for Home Care at Home and served on the National Chronic Care Consortium. She was a Kellogg International Leadership Fellow and is the author of several publications spanning the areas of geriatrics, home care, management, and marketing.

Katie Maslow, MSW
Associate Director for Quality Care Advocacy
Alzheimer's Association

Katie Maslow is Associate Director for Quality Care Advocacy at the Alzheimer's Association. Her work focuses on hospital care and coordination of medical and home and community-based care for people with Alzheimer's disease and other dementias. Prior to joining the Alzheimer's Association in 1995, Ms. Maslow worked at the US Office of Technology Assessment (OTA). As a policy analyst and senior associate, she studied policy issues in aging, Alzheimer's disease, long-term care, and case management.

Mary D. Naylor, PhD, RN, FAAN (Co-Chair)
Marian S. Ware Professor in Gerontology
University of Pennsylvania – School of Nursing

Dr. Naylor is the Marian S. Ware Professor in Gerontology, and Director of the Center for Transitions and Health at the University of Pennsylvania, School of Nursing. Since 1990, Dr. Naylor has led an interdisciplinary program of research designed to improve the quality of care, decrease unnecessary hospitalizations and reduce health care costs for vulnerable community-based elders. To date, Dr. Naylor and her research team have completed three National Institutes of Health funded randomized clinical trials testing the Advanced Practice Nurse Transitional Care Model, an innovative approach to addressing the needs of high-risk chronically-ill elders and their caregivers. With the support of The Commonwealth Fund, the Jacob & Valeria Langeloth Foundation and the John A. Hartford Foundation, this research team has recently partnered with a major insurance organization and health care organization to promote widespread adoption of this proven model of care coordination. An ongoing clinical trial funded by the Marian S. Ware Alzheimer Program and the National Institute on Aging has expanded testing of this model of care with hospitalized cognitively impaired elders and their caregivers.

Additionally, Dr. Naylor and colleagues have recently launched a study funded by the National Institute on Aging and the National Institute for Nursing Research that will examine over time the natural history of changes in health and quality of life among elders newly admitted to long term care settings or services.

In recognition of her research and leadership, Dr. Naylor has received numerous awards. In 2004, she was the first nurse selected as a McCann Scholar, the only national award by a private foundation that recognizes outstanding mentors in medicine, nursing, and science. In 2005, Dr. Naylor was elected to the National Academy of Sciences, Institute of Medicine. Dr. Naylor is also the National Program Director for the Robert Wood Johnson Foundation program, *Interdisciplinary Nursing Quality Research Initiative* (INQRI). The primary goal of the INQRI program is to generate, disseminate and translate research to understand how nurses contribute to and can improve the quality of patient care. The program supports interdisciplinary teams of nurse scholars and scholars from other disciplines to address the gaps in knowledge about the relationship between nursing and health care quality.

Carol Raphael, MPA
President and Chief Executive Officer
Visiting Nurse Service of New York

Carol Raphael is the President and Chief Executive Officer of the Visiting Nurse Service of New York, which is the largest nonprofit home health agency in the United States. Her previous employment includes Director of Operations Management at Mount Sinai Medical Center and Executive Deputy Commissioner of Income, and Medical Assistance Administration at the New York City Human Resources Administration. She was a member of the Medicare Payment Advisory Commission (MedPAC), the commission that advises Congress on Medicare payments and policies (1999-2005), and several Robert Wood Johnson Foundation national advisory committees. She served on the New York State Hospital Review and Planning Council for 12 years (1992-2004), and chaired its Fiscal Policy Committee. She is a member of the Harvard School of Public Health's Health Policy Management Executive Council, the Markle Foundation Connecting for Health Steering Group, the Advisory Group of the Care Giving Project and the Long Term Care Restructuring Initiative. She is on the Boards of Barrier Therapeutics, Excellus/Lifetime Healthcare Company, the Greater New York Hospital Association, the Continuing Care Leadership Coalition, the American Foundation for the Blind and Pace University. She has authored papers and presentations on post-acute, long-term and end-of-life care and co-edited the book "Home Based Care for a New Century." She has an M.P.A. from Harvard University's Kennedy School of Government, and was a Visiting Fellow at the Kings Fund in the United Kingdom.

Susan Reinhard, PhD, FAAN, RN
Director of the Public Policy Institute, AARP
Chief Strategist, Center to Champion Nursing in America

Dr. Reinhard is the Director of the Public Policy Institute at AARP and Chief Strategist for the Center to Champion Nursing in America. Prior to this she was the Co-Director of the Rutgers Center for State Health Policy. She was also the Director of the Community Living Exchange

funded by the Centers for Medicare and Medicaid Services and the National Program Director for the Robert Wood Johnson Foundation's "State Solutions" program. While serving as the Deputy Commissioner of the New Jersey Department of Health and Senior Services, Dr. Reinhard led the development of a single point of entry system for older adults, consolidated policy and funding for senior services into one state department, secured funding for consumer direction in home care programs and led the Community Choice Counseling program to transition people out of nursing homes and back into their communities.

Judy Sangl, MPH, ScD
Health Scientist Administrator
Agency for Healthcare Research and Quality

Judith Sangl, Sc.D. is a Health Scientist Administrator at the Agency for Healthcare Research and Quality in the Center for Quality Improvement and Patient Safety (AHRQ/CQuIPS). She is involved in quality measurement and improvement research and policy, with emphasis on elderly issues, long term care and consumer information. Her work on consumers' perspectives regarding their health care experiences (CAHPS) has focused on the development of a survey instrument for nursing home residents and home health patients. Her other major activities are the National Healthcare Quality Report (the nursing home and home health sections), quality improvement initiatives supported by AHRQ, including the Translating Research into Practice (TRIP), Partnerships for Quality and Patient Safety, particularly in the areas of nursing home and home health care. Prior to joining AHRQ in 1997, Dr. Sangl was in the Office of Research and Demonstrations in HCFA (now CMS). She received her doctorate in health services research from the Johns Hopkins University School of Public Health.

Joanne G. Schwartzberg, MD
Director of Aging and Community Health
American Medical Association, Chicago

Dr. Schwartzberg is the Director of Aging and Community Health at the American Medical Association and the Senior Science Advisor on Health Literacy at the American Medical Association Foundation. She is a past-president of the American Academy of Home Care Physicians. She is also the 2001 recipient of the Henry P. Russe, MD "Citation for Exemplary Compassion in Healthcare" awarded by the Institute of Medicine of Chicago and the Rush-Presbyterian- St Luke's Medical Center.

Todd Semla, M.S., PharmD, BCPS, FCCP
President
American Geriatrics Society

Dr. Semla is the President of the American Geriatrics Society and is a Clinical Pharmacy Specialist in the Department of Veterans Affairs Pharmacy Benefits Management, and an Associate Professor in Northwestern University's Feinberg School of Medicine. Dr. Semla has more than 20 years of experience in geriatric pharmacotherapy in various clinical settings such as ambulatory care, acute care and rehabilitation and the nursing home.

Susan Sender, RN, BSN
Vice President of Pediatric Operations & Chief Clinical Officer
Loving Care Agency

Susan Sender is currently the Vice President of Pediatric Operations and Chief Clinical Officer for Loving Care Agency, a growing, national provider of pediatric and adult private duty services with 31 locations in 6 States. She has served on numerous committees at the national association level as well as on expert panels for CMS and has been active in promoting quality home care. Prior to joining Loving Care, she was the Vice President and Chief Nursing Executive of Gentiva Health Services, the nation's largest provider of home health care and related services. Gentiva provides services in 35 states and all 50 states through their managed care network.

Debora A. Terkay, RN, MS
Nurse Consultant/HH OASIS GTL
Centers for Medicare & Medicaid Services

Debora Terkay is a Nurse Consultant in the Quality Measurement and Health Assessment Group, Division of Chronic and Post Acute Care. This section is part of the Office of Clinical Standards and Quality (OCSQ) at CMS. Ms. Terkay is involved in OASIS revisions and implementation, as well as other long-term care measurement and standards development projects. Prior to joining CMS, she had extensive experience in home health care and management.

Patricia Volland, MSW, MBA
Senior Vice President, Strategy and Business Development
Director of the Social Work Leadership Institute
New York Academy of Medicine

Patricia Volland is the Senior Vice President for Strategy and Business Development as well as the Director of the Social Work Leadership Institute at the New York Academy of Medicine. Ms. Volland is a Fellow of The New York Academy of Medicine and is an expert in issues of aging, workforce development and ageing, social work and women's health.

Mary Weakland, RN, MS, COS-C
Quality Measures and Health Assessment Group
Office of Clinical Standards and Quality
Centers for Medicare & Medicaid Services

Mary Weakland has just retired from her position at the Centers for Medicare & Medicaid Services (CMS). While at the CMS, Ms. Weakland was a Nurse Consultant in the Office of Clinical Standards and Quality (OCSQ) and oversaw the Home Health Quality Improvement (HHQI) website, the *Home Health Compare* website, and supported iterative changes in the evolution of the OASIS data set. Earlier she was a Nurse Consultant in the Center for Medicaid and State Operations (CMSO) and a co-project officer for the OASIS Web-based Training contract and project manager for the national implementation of the Outcome and Assessment Information Set (OASIS) for home health agencies. At CMS for 12 years, Ms. Weakland developed OASIS policy, oversaw the CMS OASIS web page and the OASIS Web-based

Training Internet site, and developed a variety of training materials for the States and home health agencies.

David Wenner, D.O., FAAFP
Medical Director
Quality Insights of Pennsylvania

Dr. Wenner's role for Quality Insights of Pennsylvania (the Quality Improvement Organization in Pennsylvania) has included clinical oversight for the Nursing Home and Home Health Projects as well as overseeing quality of care reviews and other aspects of the case review department. In addition, he served as the Medical Director for the Home Health Quality Improvement Organization Support Center (QIOSC) and led the Home Health QIOSC Physician Advisory Group. Prior to being involved with the QIO program, Dr. Wenner was a full-time Family Physician in Harrisburg, PA. He continues to see patients at a large long term care facility in addition to his QIO duties. He is a member of the Pennsylvania Medical Society, the Dauphin County Medical Society, the American Academy of Family Physicians, a Fellow of the American Academy of Family Physicians, the American Health Quality Association's Medical Affairs Section, the American College of Medical Quality, the American Medical Directors Association, and the American Geriatric Society.

Debra Zak, PhD, RN, L.Ac.
Surveyor
Home Care Accreditation
The Joint Commission

Dr. Debra Zak is currently a resident of Illinois. Dr. Zak is presently a surveyor in the Hospital, and Home Care accreditation programs and is trained under the Accreditation Manual(s) for Hospitals, and Home Care. Previous to her role as a Surveyor, Dr. Zak was Executive Director in Business Development at The Joint Commission, Field Director for Surveyor Management and Development in the department of Accreditation Operations and Certification at The Joint Commission and Associate Director in the Department of Standards Interpretation Group. She began her career at the Joint Commission sixteen years ago as a part-time surveyor at The Joint Commission. Dr. Zak is board certified in Oriental Medicine and Acupuncture and is currently licensed in the state of Illinois as a registered nurse and acupuncturist. Dr. Zak is recognized by Marquis Who's Who in American Nursing for service and commitment to the nursing profession. Dr. Zak has over 30 years experience in the health care industry, including management experience in hospitals, Vice President of Clinical Services in home health care, Hospital based home care Clinical Nurse Specialist/Educator, and hospice nursing. Prior to joining The Joint Commission, she was President of ZAK Cost Containment Services, a successful rehabilitation case management and healthcare consulting firm. Dr. Zak has authored articles on home healthcare issues, complementary care in integrated healthcare systems, and lectured on Joint Commission hospital and home care standards for patient care and organization performance improvement. She is trained in Change Acceleration Process (CAP) and Work Out performance improvement methods.